

FOR IMMEDIATE RELEASE.....

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Use the “Scrub” to Stop the “Rub”

Use the “Scrub” to stop the “Rub” for a fuller mane and tail with Big & Sexy Tail Scrub by Aloe Advantage. This highly exfoliating and moisturizing sea salt “scrub” with essential oils gently lifts dry and dead skin cells from the crest of the horse’s mane and from the base to the dock of the horse’s tail leaving rich essential moisture to aid in the optimum growth of beautiful manes and tails. Not only is this product all natural and highly effective at exfoliating the skin to stimulate healthy and enhanced hair growth its also pleasant for the groomer with its outrageous Lemon Grass aroma! Your hands will feel like you just came from the spa... everyone benefits with Big & Sexy Tail Scrub!

To make this the total spa experience use Lemon Grass with Aloe Body Wash. Last year we launched our hot pink, bubblicious aroma Sham-Pony Body Wash and Shiny Hiny Body Sheen that was a hit with the “tweens” and those “young at heart” older equestrians. But in 2008 we offer for those of you that aren’t “man” enough to bring a pink shampoo to the wash rack a sophisticated and ever so effective yet pampering line of all natural Lemon Grass grooming products. Lemon Grass brings benefits of Big & Sexy Tail Scrub and Lemon Grass with Aloe Body Wash are for horses and owners of all sizes. Be sure to ask for these new products at your local feed, farm and tack stores. www.AloeAdvantage.com / 1-800-821-5570

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