

For Immediate Release...

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PopperMints Horse Treat

A Great Gift Idea for the Holidays

Blue Springs, MO — August 12th, 2010— Do you have those years where you are running around last minute, looking for those last minute holiday gifts? Or, how about when you just need that little something to make your gift purchasing efforts look a little more fun? Well, you are in for a treat! And when we say “treat” we mean it literally!

PopperMints Horse Treats are the newest creation from Aloe Advantage. These concentrated fortified grain treats are a tasty peppermint flavored treat for our equine friends! Not only are these deliciously wholesome snacks nutritious, they are also a great gift idea for horses and ponies alike. PopperMints come in a fun and colorfully labeled 5 pound jar; no need to gift wrap. Each treat is packed with a refreshing peppermint flavor that your horses will love! Just pop them in your horses’ mouths and let them enjoy! They’ll love you for it!

What’s even better than making holiday shopping easier? When you make birthdays and other special days easier to shop for too! PopperMints is not a seasonal treat. You can buy them year round for every special occasion! For more information on PopperMints and other Aloe Advantage products, go to www.aloeadvantage.com or www.durvet.com.