

For Immediate Release...

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Pony Picks for this Holiday Season

Great Gift Ideas for Horses, Ponies and Riders!

Blue Springs, MO — October 21, 2010— Holiday season is here, and more than ever people are racing to the stores to get their shopping done for the best gifts and the best deals! For many, shopping for that fun gift that brings smiles or *neighs* to our special someone can be a difficult decision. We always want to show our loved ones how much we care, but cost can sometimes interfere. So if you are finding yourself with a creative block or a smaller budget this season, here are three very special gifts to consider that won't empty your pocket book.



#1 PopperMints Horse Treats

This year consider buying a yummy treat for your equine friends. Get a seasonal peppermint flavored grain treat like PopperMints Horse Treats by Aloe Advantage. Not only will they love the taste, but these treats are wholesome and nutritious! Plus, PopperMints come practically pre-gift wrapped in a fun and colorful 5 lb jar. Add a bow and voilà!



#2 Aloe Advantage Grooming Pack

Maybe you want to pamper your pony this year with a little grooming? Why not purchase a fun and fragrant grooming gift package like Aloe Advantage's Grooming Pack. This fun little kit includes 4 ounce bottles of Aloe Advantage's Sham Pony "bubblicious watermelon" body wash, Shiny Hiny body sheen, a hand brush, mane brush, mirror and body-scrubber. Everything packaged in a cute little kit for a very affordable price!



#3 Sassy Pony Lip Shimmer

Now let's not forget about the rider this year! Try filling this year's gift list with fun little items and treats. For the young girls and ladies on your list consider Sassy Pony Lip Shimmer by Aloe Advantage. This delightful lip shimmer is all-natural and infused with Aloe Vera for soft smooth lips. The bubblicious watermelon aroma will leave your mouth watering, and there is just a hint of pink color and sparkle that will have their lips puckering all season long!

Don't let a creative block or small budget get in the way of successful gift giving this year! There are plenty of fun and affordable options; you just need to know where to look. For more information about the gifts above and more fun gift ideas, or where to find these great products go to www.AloeAdvantage.com or www.Durvet.com. Happy Shopping!